

HOW THIS SURVEY WAS CARRIED OUT

PARTICIPANTS IN THIS SURVEY WORK FOR THE MEMBERS OF ADVANCED OXFORD (www.AdvancedOxford.com)



DATA WAS COLLECTED USING AN ONLINE SURVEY

DATA WAS COLLECTED AT THE END OF 2018



FEMALE

52%

WHO TOOK PART IN THE SURVEY?

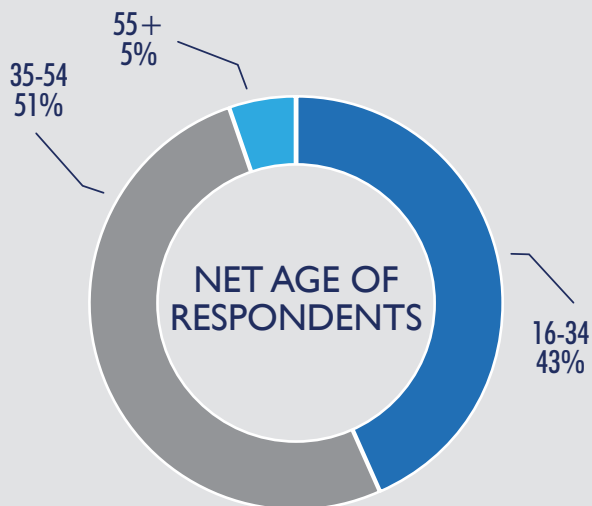
OTHER/PREF. NOT TO SAY

2%



MALE

46%



WHERE RESPONDENTS' LIVED

48%

LIVED IN A 3-4 BEDROOM HOUSE

24%

LIVED IN A 1-2 BEDROOM FLAT OR APARTMENT

15%

LIVED IN A 1-2 BEDROOM HOMES



4%

LIVING WITH PARENTS, FAMILY OR FRIENDS

45%

WERE PAYING OFF A MORTGAGE OR LOAN

37%

WERE RENTING

12%

OWNED THEIR HOUSE OUTRIGHT

THE REST INCLUDED THOSE: LIVING RENT FREE (2%) OR BUYING A HOUSE THROUGH A SHARED OWNERSHIP SCHEME (2%)

RESPONDENTS' EMPLOYMENT

93%

WORKED FULL TIME



5%

WORKED PART TIME

66%

HAD A JOB CLASSED AS A 'PROFESSIONAL OCCUPATION'



15%

WERE 'MANAGERS, DIRECTORS OR SENIOR OFFICIALS'

10%

HAD 'ASSOCIATE PROFESSIONAL AND TECHNICAL ROLES'



5%

WORKED IN 'ADMINISTRATIVE AND SECRETARIAL OCCUPATIONS'

WHEN ASKED ABOUT THE BEST FEATURES OF OXFORDSHIRE AS A PLACE TO LIVE:



59%

MENTIONED THE LOCATION AND ACCESS TO DESIRED JOBS



47%

APPRECIATED THE EASE OF ACCESS TO THE COUNTRYSIDE



32%

GOOD TRANSPORT LINKS TO MAJOR CITIES SUCH AS LONDON



29%

A WIDE RANGE OF CULTURAL ACTIVITIES



25%

LOW CRIME

WHEN ASKED ABOUT THE WORST FEATURES OF OXFORDSHIRE AS A PLACE TO LIVE:

75%

POOR RANGE OR QUALITY OF HOUSING TO BUY

66%

POOR ACCESS TO TRANSPORT/MAJOR CITIES & COST

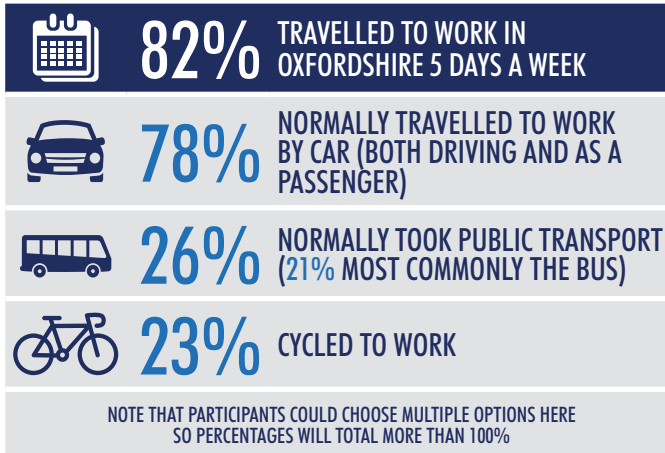
89%

(NET) AGREED OXFORDSHIRE WAS AN EXPENSIVE REGION TO LIVE IN

69%

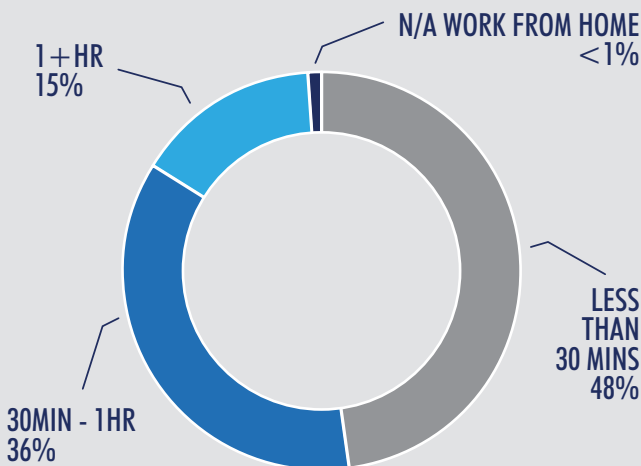
(NET) AGREED CONGESTION WAS WORSE THAN OTHER AREAS IN THE SOUTH EAST

RESPONDENTS' COMMUTE

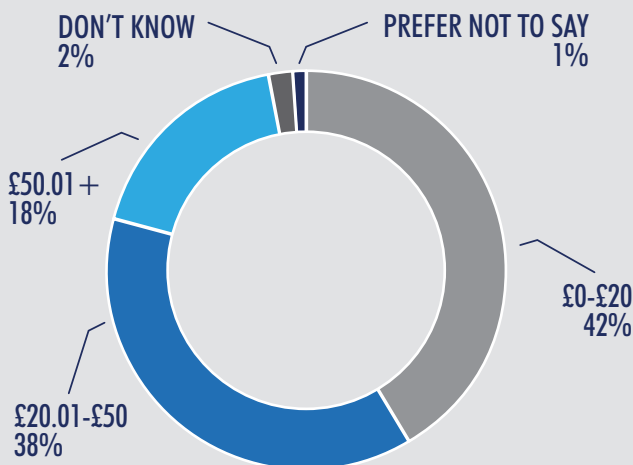


46% WISHED THEY COULD LIVE CLOSER TO THEIR WORKPLACE

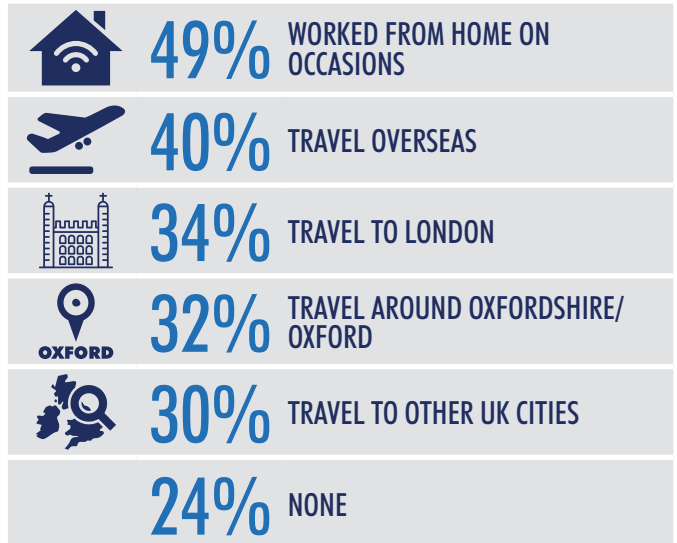
HOW LONG IS YOUR NORMAL COMMUTE FROM YOUR HOME TO YOUR EMPLOYER'S PREMISES IN OXFORDSHIRE/OXFORD?



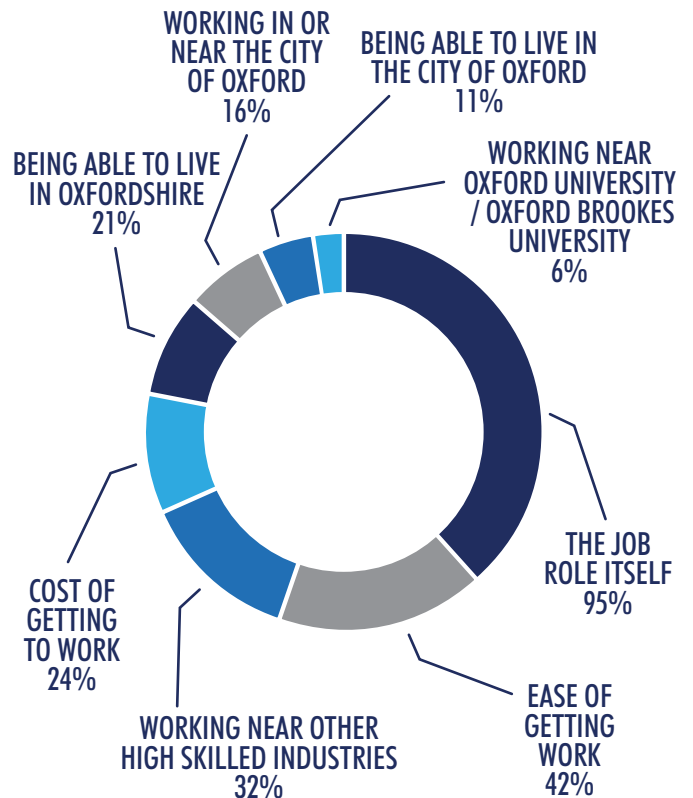
HOW MUCH DO YOU ESTIMATE YOU SPEND COMMUTING TO AND FROM WORK ONLY, IN A TYPICAL WEEK?



TRAVELLING



HOW MUCH OF AN INFLUENCE DID THE FOLLOWING HAVE ON YOUR DECISION TO TAKE A JOB BASED IN OXFORDSHIRE?



DEAL BREAKERS



WHAT WOULD YOU IMPROVE

