EMPLOYEE SURVEY 2018
For Advanced Oxford

HOW THIS SURVEY WAS CARRIED OUT
DATA WAS COLLECTED AT THE END OF 2018

RESPONDENTS' EMPLOYMENT

- WORKED FULL TIME: 93%
- WORKED PART TIME: 5%
- HAD A JOB CLASSED AS A 'PROFESSIONAL OCCUPATION': 66%
- WERE 'MANAGERS, DIRECTORS OR SENIOR OFFICIALS': 15%
- HAD 'ASSOCIATE PROFESSIONAL AND TECHNICAL ROLES': 10%
- WORKED IN 'ADMINISTRATIVE AND SECRETARIAL OCCUPATIONS': 5%

RESPONDENTS' LIVED

- LIVED IN A 3-4 BEDROOM HOUSE: 48%
- LIVED IN A 1-2 BEDROOM FLAT OR APARTMENT: 24%
- LIVED WITH PARENTS, FAMILY OR FRIENDS: 4%
- LIVED IN A 1-2 BEDROOM HOME: 15%

WHO TOOK PART IN THE SURVEY?

- FEMALE: 52%
- MALE: 46%
- OTHER/PREF. NOT TO SAY: 2%

WHERE RESPONDENTS' LIVED

- 35-54: 51%
- 16-34: 43%
- 55+: 5%

NET AGE OF RESPONDENTS

- 16-34: 43%
- 35-54: 51%
- 55+: 5%

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WHEN ASKED ABOUT THE BEST FEATURES OF OXFORDSHIRE AS A PLACE TO LIVE:

- MENTIONED THE LOCATION AND ACCESS TO DESIRED JOBS: 59%
- APPRECIATED THE EASE OF ACCESS TO THE COUNTRYSIDE: 47%
- GOOD TRANSPORT LINKS TO MAJOR CITIES SUCH AS LONDON: 32%
- A WIDE RANGE OF CULTURAL ACTIVITIES: 29%
- LOW CRIME: 25%

WHEN ASKED ABOUT THE WORST FEATURES OF OXFORDSHIRE AS A PLACE TO LIVE:

- POOR RANGE OR QUALITY OF HOUSING TO BUY: 75%
- POOR ACCESS TO TRANSPORT/MAJOR CITIES & COST: 66%
- (NET) AGREED OXFORDSHIRE WAS AN EXPENSIVE REGION TO LIVE IN: 89%
- (NET) AGREED CONGESTION WAS WORSE THAN OTHER AREAS IN THE SOUTH EAST: 69%

THE REST INCLUDED THOSE: LIVING RENT FREE (2%) OR BUYING A HOUSE THROUGH A SHARED OWNERSHIP SCHEME (2%)
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RESPONDENTS’ COMMUTE

82% TRAVELLED TO WORK IN OXFORDSHIRE 5 DAYS A WEEK
78% NORMALLY TRAVELLED TO WORK BY CAR (BOTH DRIVING AND AS A PASSENGER)
26% NORMALLY TOOK PUBLIC TRANSPORT (21% MOST COMMONLY THE BUS)
23% CYCLED TO WORK

NOTE THAT PARTICIPANTS COULD CHOOSE MULTIPLE OPTIONS HERE SO PERCENTAGES WILL TOTAL MORE THAN 100%

46% WISHED THEY COULD LIVE CLOSER TO THEIR WORKPLACE

TRAVELLING

49% WORKED FROM HOME ON OCCASIONS
40% TRAVEL OVERSEAS
34% TRAVEL TO LONDON
32% TRAVEL AROUND OXFORDSHIRE/ OXFORD
30% TRAVEL TO OTHER UK CITIES

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HOW MUCH DO YOU ESTIMATE YOU SPEND COMMUTING TO AND FROM WORK ONLY, IN A TYPICAL WEEK?

£0-£20 42%
£20.01-£50 38%
£50.01+ 18%
DON’T KNOW 2%
PREFER NOT TO SAY 1%

HOW LONG IS YOUR NORMAL COMMUTE FROM YOUR HOME TO YOUR EMPLOYER’S PREMISES IN OXFORDSHIRE/OXFORD?

LESS THAN 30 MINS 48%
30MIN - 1HR 36%
1+HR 15%
N/A WORK FROM HOME <1%

HOW MUCH OF AN INFLUENCE DID THE FOLLOWING HAVE ON YOUR DECISION TO TAKE A JOB BASED IN OXFORDSHIRE?

THE JOB ROLE ITSELF 95%
EASE OF GETTING WORK 24%
WORKING IN OR NEAR THE CITY OF OXFORD 16%
BEING ABLE TO LIVE IN THE CITY OF OXFORD 11%
WORKING NEAR OXFORD UNIVERSITY/OXFORD BROOKES UNIVERSITY 6%
THE JOB ROLE ITSELF 95%
EASE OF GETTING WORK 42%
WORKING NEAR OTHER HIGH SKILLED INDUSTRIES 32%
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WHAT WOULD YOU IMPROVE

41% IMPROVE THE ROAD NETWORK AND TRAFFIC CONGESTION
19% BETTER QUALITY PUBLIC TRANSPORT
15% AFFORDABLE HOUSING

DEAL BREAKERS

37% HIGH COST OF HOUSING
25% POOR ACCESS OR TRANSPORT LINKS